

SHADE GARDENS GET A MAKEOVER THIS SPRING THANKS TO NEW PLANT INTRODUCTION FROM HINES HORTICULTURE



Houston, TX — September 2007 — Blah containers, boring beds and borders, no place to grow roses? For years, shade gardening has posed a real challenge for those who want wow-color. Thanks to research and development within the green industry, the tide is starting to turn.

Hines Horticulture is pleased to announce the release of the shade-loving wonder, Salsa™ Asian Jasmine. Soon to be available in garden centers and home stores throughout the South and Southeast, this colorful new ground-cover provides year-round color and can be used to add pizzazz to full or partial shade gardens.

“Salsa™ has been in our new plant pipeline for a number of years,” said Paul Winski of Hines Horticulture. “We knew its unusual color and growth habit would make it a home run plant for Hines. Some of our customers have sold it in limited quantities and can’t seem to keep enough of it on the shelves so we know it’s a high demand item for gardeners.”

Hardy to zone 7a, Salsa™ features variegated leaves in eye-catching colors like orange, green, yellow and white. The new growth emerges as red, contrasting with the mature foliage in shades of green, yellow and cream.

Winski explained that because Salsa™ is a slow grower, it won’t take over the landscape, making it well-suited as a ground cover. The plant’s cascading habit also makes it ideal for use in combination planters and hanging baskets.

For an awe-inspiring planter combination, Winski suggests planting Salsa™ with dark foliage plants like ‘Pink Stripe’ Cordyline (left) because of the plants contrasting color and architectural details.

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About Hines Horticulture: Hines Horticulture is the leading operator of commercial nurseries in North America, producing one of the broadest assortments of container-grown plants in the industry. The Company sells nursery products primarily to the retail segment, which includes premium independent garden centers, as well as leading home centers and mass merchandisers. Learn more at www.hineshort.com.

EDITORS NOTE: High resolution photographs available upon request.