



HINES HORTICULTURE®

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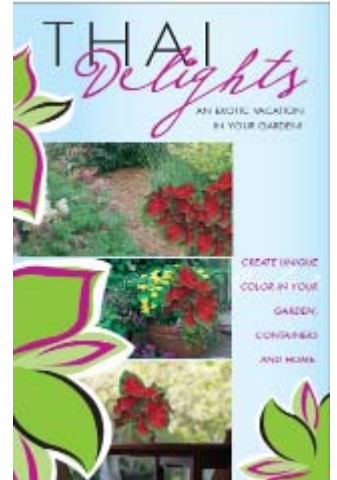
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EXOTIC GARDENS MADE EASY WITH NEW THAI DELIGHT CALADIUMS

Houston, TX — September 2007 — Far East Asia is now inspiring more than just fabrics for furniture and fashion. With the growing number of Zen gardens installed each year, it's clear that the mystique of the orient is now influencing garden design.

Homeowners can add a bit of Asian flair to their backyard, with Hines Horticulture's new Thai Delights Caladium plant collection. Set to reach garden centers spring 2008, the Thai Delights collection will include ten unique varieties including cultivars with sassy names like 'My Thai,' 'Hot Wasabi' and 'Wok This Way.'



Thai Delights POP



Wild Orchid



Hot Wasabi



Wok This Way



Thai Dye



My Thai



Jades of Color



Thai Spice



Notus Lotus



East Meets West



Hot Pepper

Known for their uniquely shaped leaves and color palettes, as well as the exotic variegated patterns, Thai Delights Caladiums instantly perk-up mixed beds, borders and containers. Each plant features ornately patterned leaves with multi-faceted hues of red, pink, white and yellow, making them a stand out plant in the garden.

"These varieties are exceptionally hardy, which is great for homeowners who do a lot of traveling or otherwise don't have time to fuss with high-maintenance plants," said Katie Bromm of Hines Horticulture.

Bromm suggests that gardeners living north of zone ten grow their Thai Delights Caladiums as tender perennials or as a houseplant on a sun porch.

While the caladiums in this collection require minimal care, Thai Delights Caladiums thrive when kept well watered and in areas of shade.

About Hines Horticulture: Hines Horticulture is the leading operator of commercial nurseries in North America, producing one of the broadest assortments of container-grown plants in the industry. The Company sells nursery products primarily to the retail segment, which includes premium independent garden centers, as well as leading home centers and mass merchandisers. Learn more at www.hineshort.com.